



Rayat Shikshan Sanstha's
**Dr. Patangrao Kadam Mahavidyalaya,
Ramanandnagar (Burli)**



**Department of Commerce, Political Science and IQAC jointly
organized**

One Day National Workshop

**Break the boundaries: Reconstructing Traditional
Entrepreneurship**

Date 24th Nov. 2024



Workshop Report

Dr. Patangrao Kadam Mahavidyalaya, Ramanandnagar (Burli), Departments of Commerce, Political Science, and IQAC jointly organised '**One Day National Workshop On Break The Boundaries: Reconstruction Traditional Entrepreneurship**'. On November 23, 2022 this activity is organised for upliftment of Self Help Group's (SHGs) and rural entrepreneurs engaged in small-scale industries, wholesale traders, and agricultural producers. For this workshop, guidance was provided by experts in the field, including the Commerce Advisor of the Thailand Government, Mr. Chetan Arun Narke. He emphasized the need for savings groups to diversify into traditional productions as well as dairy production, and stressed the importance for these groups to understand market dynamics in comparison to the local marketplace.

Dr. Narake emphasized in his speech Women in SHG groups need to understand market dynamics thoroughly. It is crucial to determine beforehand who will buy the products we produce. Women should explore new opportunities rather than sticking to traditional methods such as making summer essentials, candles, and incense sticks. In the coming days, there will be good opportunities in the dairy sector in India. Therefore, women should consider diversifying into animal husbandry, dairy production, dairy product manufacturing, and selling them and need to develop professional discipline. Proper financial management, a good understanding of the marketplace, and preparing to work by overcoming obstacles are essential. With these preparations, SHGs can achieve great success.

Chairperson of this workshop Hon. J. K. (Bapu) Jadhav stated, "Women have made significant contributions to the country's development on the strength of self-confidence. Overcoming familial responsibilities, women have constructed ideal economic models in

villages through women's savings groups. It is imperative to rectify errors through thorough practice."

Prof. Dr. T. S. Bhosale, Vice-Principal Dr. Kakasaheb Bhosale, Sarpanch of Nagrale Village Mrs. Vanita Patil, Mrs. Dhairyashil Patil, respected dignitaries, and women actively involved in SHGs, small-scale entrepreneurs, and students in large numbers. Were present for this workshop I/C Principal Dr. T. S. Bhosale extended a warm welcome. Thanks were given by Prof. Pratibha Pudale. Dr. Ashwini Tatugade and Dr. Tejas Chavan facilitated the proceedings. The coordination of the program was handled by Dr. Sachin Chavan, Prof. Pratibha Pudale, and Prof. B. D. Patil.

Workshop Outcomes:

- Women in the SHGs received guidance on new opportunities.
- Small-scale entrepreneurs received guidance on increasing imports, exports, and production.
- Information on government schemes for starting new industries was obtained.
- Awareness was created among students regarding entrepreneurship.

Beneficiaries:

SHG members: 225
Entrepreneurs: 6
Students: 53

Total: 284



Hon. Chetan Narake Guiding to the SHG members and Audience



SHG members, and audience present for workshop



Head

Department of Commerce

I/C Principal

Dr. Patangrao Kadam Mahavidyalaya,
Ramanandnagar (Burli)